



## 2012 LOCAL SPONSORSHIP OPPORTUNITIES

Yes, we are proud to support the **National Hemophilia Foundation** by sponsoring the Hemophilia Walk. We hereby authorize NHF to include our corporate name and logo on the Hemophilia Walk even materials consistent with our sponsorship selection below.

<u>Local Sponsorship Opportunities</u>	<u>Amount</u>
❖ Local Presenting Sponsor	\$10,000
❖ Platinum Sponsor	\$7,500
❖ Gold Sponsor	\$5,000
❖ Silver Sponsor	\$2,500
❖ Bronze Sponsor	\$1,000
❖ Supporter Sponsor	\$500
❖ Kilometer Sponsor	\$250

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

COMPANY ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ FAX NUMBER: \_\_\_\_\_

CONTACT EMAIL ADDRESS: \_\_\_\_\_

◇ OUR CHECK IS ENCLOSED

◇ PLEASE INVOICE US

	<b>In- Kind Sponsor</b>	<b>Donation/Product</b>	<b>Value of Product</b>
◇	In-Kind Sponsor		\$
◇	In-Kind Sponsor		\$

**There are a variety of corporate sponsorship opportunities available up until the actual walk day. To ensure that your company logo is included on the walk brochure and poster please return this form to the following address by July 30, 2012. To ensure your company logo is included on the walk t-shirts and signage at the event, please return this form by October 1, 2012. You can also send a copy of your logo on disk, or e-mail a high-resolution jpeg.**

Please send your completed form, contribution, and high resolution logo to:  
 Nicole Bailey, Walk Event Manager  
 Hemophilia of North Carolina  
 260 Town Hall Dr., Suite A  
 Morrisville, NC 27560

Phone: 919.319.0014 Fax: 919.319.0016 Email: nicole.bailey@hemophilia-nc.org

# LOCAL SPONSORSHIP OPPORTUNITIES

## LEVELS & BENEFITS

*{Please Note: The following Local Sponsorship Opportunities are open to multiple sponsors.}*

### LOCAL PRESENTING SPONSOR □ \$10,000

- ❖ Opportunity to host a Pre-Thank You Recognition Event for volunteers and chapter leadership before the Walk.
- ❖ Logo prominently placed in the Walk printed materials.
- ❖ Logo prominently placed on the back of Walk T-shirts.
- ❖ Name prominently mentioned in all press releases produced for the event.
- ❖ Prominent recognition in weekly communications to the supporters of the Walk.
- ❖ Prominent recognition at the pre-Walk events.
- ❖ Logo displayed at the pre-Walk events.
- ❖ Logo prominently displayed at the start-end point at Walk.
- ❖ Information booth at Walk.
- ❖ Logo prominently displayed on the Walk website.
- ❖ Recognition in annual Walk newsletter.
- ❖ Recognition at annual Walk Training.

### PLATINUM SPONSOR □ \$7,500

- ❖ Opportunity to host a Post-Thank You Recognition Event for volunteers and chapter leadership after the Walk.
- ❖ Logo prominently placed in the Walk printed materials.
- ❖ Logo prominently placed on the back of Walk T-shirts.
- ❖ Name mentioned in all press releases produced for the event.
- ❖ Recognition at the pre-Walk events.
- ❖ Logo displayed at the start-end point at Walk.
- ❖ Information booth at Walk.
- ❖ Logo prominently displayed on the Walk website.

### GOLD SPONSOR □ \$5,000

- ❖ Logo prominently placed in the Walk printed materials.
- ❖ Logo prominently placed on the back of Walk T-shirts.
- ❖ Name mentioned in all press releases produced for the event.
- ❖ Recognition at the pre-Walk events.
- ❖ Logo displayed at the start-end point at Walk.
- ❖ Information booth at Walk.
- ❖ Logo displayed on the Walk website.

**SILVER SPONSOR □ \$2,500**

- ❖ Logo placed in the Walk printed materials.
- ❖ Logo placed on the back of Walk T-shirts.
- ❖ Recognition at the pre-Walk events.
- ❖ Logo displayed at the start-end point at Walk.
- ❖ Logo displayed on Walk website.

**BRONZE SPONSOR □ \$1,000**

- ❖ Logo placed in the Walk printed materials.
- ❖ Logo placed on the back of Walk T-shirts.
- ❖ Recognition at the Kickoff Event.
- ❖ Logo displayed on Walk website.

**SUPPORTER SPONSOR □ \$500**

- ❖ Name listed in the Walk brochures and posters.
- ❖ Name printed on the back of Walk T-shirts.
- ❖ Logo displayed on Walk website.

**KILOMETER SPONSOR □ \$250**

- ❖ Name placed on Kilometer sign along Walk route.
- ❖ Logo displayed on Walk website.

**IN-KIND SPONSOR (VALUE MUST BE \$500+)**

- ❖ Logo displayed in the Walk printed materials.
- ❖ Logo printed on the back of the Walk T-shirts.
- ❖ Logo displayed on Walk website.

Local chapters also welcome in-kind donations to their Walk events. In-kind donations can be product, equipment and/or service donations. Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation (which should total a \$500+ value). For more information on sponsorship opportunities, please contact the Local Event Manager at your chapter.

# New 2012 SPONSORSHIP OPPORTUNITIES

## LUNCH SPONSOR □ \$5,000

What's better incentive to finish the Walk than a good lunch shortly thereafter? Support the Walk event by providing lunch for all staff, volunteers, and participants. After the Walk, everyone will have the opportunity to eat and subsequently network and enjoy the entertainment.

## BREAKFAST SPONSOR □ \$3,000

Even at a Walk event, the most important part of the day is breakfast! Your support will provide participants with healthy food choices such as fresh fruit, whole grain breads, and juices. There is an opportunity for employee participation and for your company to show its commitment to the importance of a healthy diet.

## KIDS' CORNER SPONSOR □ \$1,000

Be a part of one of the Walk's most anticipated activities! Put a smile on a child's face and set an example of how important it is to be involved with this worthwhile event. Some opportunities include sponsoring a crafts table, face painter, or balloon twister. Have your employees volunteer and create a more fulfilling experience for your company and Walk participants.

*(Plus cost of activity. Examples: clown, face painter, balloon artist, etc.)*

## WELLNESS CORNER SPONSOR □ \$1,000

Give participants, staff, and volunteers a chance to relax! Sponsorship can include a massage chair, mobile wellness clinic, or chiropractor on site. Use this as an opportunity to support the event and share information about your company, values, and commitment to overall health.

*(Plus cost of activity. Examples: massage chairs, massage therapists, etc.)*

## ENTERTAINMENT SPONSOR □ \$500

What's the best way to pump up a crowd? Music! As the entertainment sponsor, your company will support the services of a DJ or band to engage participants and increase excitement. Music will continue after the start of the Walk for the enjoyment of fans and onlookers. This is a great way to make an impact on everyone involved. *(Plus cost of entertainment. Examples: DJ, live band, etc.)*

## REFUELING STATION SPONSOR □ \$250

Sponsor a rest stop at the mid-way point of a Walk event and say "You Can Do It!" As encouragement for participants who have just finished half of the Walk route, your support will provide a rest stop area so that walkers can fuel up for the rest of the way. *(Plus cost of items. Examples: nutritional bars, fruit, etc.)*

**All New 2012 Sponsorship Opportunities will receive the following recognition:**

- Company logo displayed on the Walk Website
- Company logo displayed at the Sponsored Activity