



Team Recruitment & Fundraising Ideas!

- Designate a certain day as “Hemophilia Awareness Day” and give out red ribbons to each person who registers to join your team or makes a donation. Contact the local walk event manager for brochures and other information to raise awareness or giveaways that might be available.
- Work with your manager or Human Resources Department to offer incentives to entice co-workers to join the team; a casual day at the office, a special reserved parking space, a day off from work.
- Encourage friendly competition between departments at work. Get your organization to solicit for prizes to be raffled off. Plan creative office competitions like a pie eating contest, a board game tournament, a tug-of-war contest and much more! Coworkers and friends can compete individually of the event can become a department/group challenge. Contact the local walk event manager for more ideas.
- Ask for support from your employer by sending out an e-mail announcing the walk and provide the link to the Hemophilia Walk website at www.hemophilia.org/walk. If your company is also a sponsor, recognize their efforts in the email announcement and ask people to join the company team.
- Contact Hemophilia of North Carolina to schedule a lunch & learn. This is a great way to bolster fundraising efforts and participation in the event. The organization will provide a speaker, brochures and other information to help raise awareness.
- Host a theme party as a fun and exciting way for groups to participate and socialize. Examples include a Fourth of July party, a Luau party, Back to School party and many more! Other ideas for fundraisers include bake sales, book sales, silent auctions, raffles, pancake breakfasts and more. Contact the local event manager for lots of ideas!
- Coin Collection Drives are a great way to raise funds and share awareness about the Hemophilia Walk. Collect empty water bottles (or other types of bottles) and use labels that can be provided by the local event manager. Ask co-workers or friends to display the bottles for a designated time period and have people donate their dimes or other loose silver to help raise funds!