



## **Top 5 Reasons to Support the 2012 Hemophilia Walk**

### ***# 5 - We are a leading advocate for health care reform that helps to benefit everyone.***

Dealing with a chronic illness is difficult and can strike any family at any time. Worrying about how to pay the medical bills and retain insurance is something that nobody should have to face, particularly if you suffer with a chronic illness!

### ***# 4 - We help support the local community and thousands of families across the state that are affected by a bleeding or clotting disorder.***

We provide educational resources, scholarships, emergency financial assistance, peer support groups, summer camps for the children and many more programs & services to the residents of North Carolina. Your money stays local! *Over 93 cents* of each dollar raised in the community goes directly back into local programs & services.

### ***# 3 - Over 80,000 residents in NC are affected by a bleeding disorder, most don't even know it.***

1% of the population is affected by the most common type of bleeding disorder, von Willebrand disease (VWD). Although VWD occurs in men and women equally, women are more likely to notice the symptoms because of complications with their menstrual cycle and childbirth. Even though the symptoms of VWD are caused by a problem with the blood, it is frequently misdiagnosed as a gynecologic problem by doctors who are not familiar with the condition. In fact, it is believed that many of the more than 30,000 women who have hysterectomies performed every year to treat severe bleeding might actually have a bleeding disorder which, in most cases, can be treated effectively without surgery. We help to provide the education needed to identify VWD.

### ***# 2 – North Carolina has long been recognized as a preeminent leader in hemophilia research.***

UNC-CH and the contributions of Drs. Brinkhous, Roberts, White and others have had a major impact, worldwide, on the knowledge of hemophilia and the care and treatment for the disease. Today, leading research continues to take place at centers throughout the state including UNC-CH, Wake Forest University, East Carolina University and Duke University. We are proud to be world leaders in the treatment and research of hemophilia with the ability to transform the quality of life for so many children!

### ***#1 – If you or a family member suffers a tragic accident and requires a blood transfusion, you can be confident that the product is safe and free of blood borne diseases.***

The hemophilia community was devastated in the late 1980's when blood donations were contaminated with the HIV/AIDS and Hepatitis C viruses. Over 90% of Americans with severe hemophilia became infected with AIDS and 100% became infected with Hepatitis C. Today, products are safer and donations are put through a stringent battery of tests as a result of laws advocated for by the hemophilia community. The community members continue to be 'canaries in the coal mine' for bloodborne pathogens and monitor the safety of blood collection processes very closely.